

Figure 8.1: Business planning process.

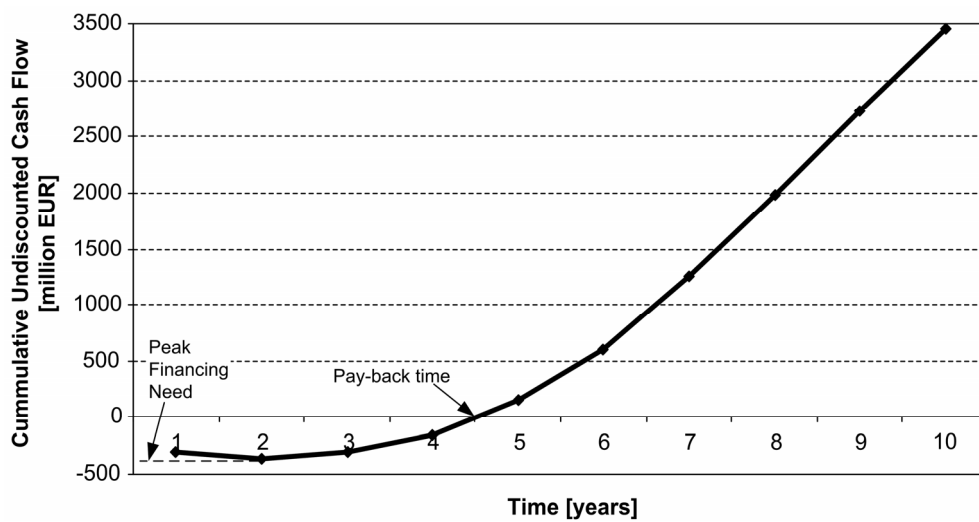


Figure 8.2: Example business plan results.